



— It's what saw us mass produce the first dedicated hydrogen fuel cell vehicle, the Mirai, and what will see us define the very future of movement. Our Japanese founders called it 'Kaizen,' but we simply call it 'continuous improvement.' A relentlessness to always move forward, never settle for good enough.

And here's the exciting part, this feeling of achievement is yours to experience. Life changing moments, just waiting to be told. Whether it's the thrill of experiencing the latest in technology, venturing somewhere completely new or simply spending more time with your family. That sense of achievement, whatever form it comes in, will be a feeling you never forget.

This is a journey for which we don't know the destination, but looking back at how far we've come, it's safe to say tomorrow looks exciting beyond imagination.



We are a group of passionate perfectionists who can't let well enough alone...

That's Toyota.

That's the spirit.

And that's our contribution to the world. We will be the best we can.

And we will help as many as we can to be the best they can...

— Eiji Toyoda

In town or off road, Fortuner's tough to the task

Now there's a vehicle that's equally at home doing the school run as it is towing your boat or helping you to discover the ultimate surf break.

Fortuner is the powerful 7-seater SUV designed to meet the demands of a busy family life while also being up to the challenge of your next great adventure.

With its origins influenced and inspired by Toyota's iconic SUV and Unbreakable HiLux range, Fortuner already boasts a proud and proven 4WD heritage. Its muscled up exterior lines are complemented by a reinforced toughness that's been specially developed by Toyota's Technical Centre to take on the harshest of Australian conditions – in town

or out. While inside you'll find a surprisingly well appointed interior that benefits from an exceptionally quiet and smooth ride.

With Fortuner you'll have the power, comfort and reliability to confidently go wherever your ambition takes you.



Looks more than ready for action

The sharp, sculptured lines of Fortuner deliver a strong statement of purpose and intent.

Up front slender headlamps, with thick chrome surrounds on the Crusade and GXL, combine with a beefy three dimensional trapezoid bumper to create a bold and elegant form.

The high body position and wide front and rear fenders come together to express a modern

toughness that's accentuated by Fortuner's sleek lines as well as the eye catching chrome belt line on the Crusade.

From behind, the wrap around rear glass trim is topped off with a spoiler and shark fin antenna. The rear tail lamps feature integrated LED light guides to help make sure Fortuner can't be missed, while the privacy glass on GXL and Crusade keeps you discreet inside.

You'll find 18" alloy wheels standard on Fortuner Crusade, and 17" alloy wheels on the GX and GXL.

The Bi-LED headlamps on Crusade bathe the road ahead with a more natural tone of light and are complemented by integrated LED Daytime Running Lamps (DRLs). On Crusade and the GXL, fog lamps are fitted as standard.

You'll also find the handy convenience of integrated, solid roof rails fitted as standard on GXL and Crusade.

For a simple day out or more serious adventures, Fortuner is built to take on Australia in tougher style.





Go where your spirit takes you

Make no mistake, each and every Fortuner is built as a genuine 4x4 with the ability to handle seriously rough terrain.

You'll have Hill-start Assist Control² (HAC) and Downhill Assist Control² (DAC) on GXL and Crusade models to help when you're going up or down steep slopes. Active Traction Control (A-TRC) automatically distributes the drive to the wheels with the best grip for superior control on slippery and uneven surfaces. The rear differential lock is standard on every

Fortuner and further enhances its off road pedigree and performance.

The chassis takes the term 'reinforced toughness' seriously, featuring beefy cross members, side rails and suspension towers to give Fortuner outstanding torsional rigidity and the durability you need to take you further than the end of the road.

Its body utilises superior 590MPa high grade tensile steel for extra strength and features hundreds of spot welds to provide greater stiffness. It's also treated with a special wax coating for extra protection when the going gets tough and wet.

The suspension has been specifically tuned by Toyota to provide highly refined handling and ride characteristics in the uniquely Australian conditions and is complemented by the outstanding stopping power of large front and rear disc brakes.

And when it comes to muscle, Fortuner boasts a massive 2,800kg braked towing capacity,³ so the boat or caravan is welcome to come too!

When you've got a Fortuner, you've got real confidence and strength.









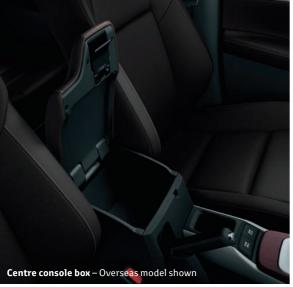






C-F. Flexible seating for seven – Crusade model shown





Adventure has never been so welcoming

Even though it's built for adventure, step inside Fortuner and you'll find it's finished to deliver highly refined levels of usability and convenience.

There's room for everyone inside with seven full size seats and the 3rd row quickly folds out of the way to transform Fortuner from a family transporter to a machine ready for 4WD action and to provide maximum storage space. ISOFIX child restraints are standard while the 8-way power adjustable passenger and driver's seats are standard on Crusade and optional on GXL.

The 7" display audio unit features voice recognition with steering wheel controls and advanced connectivity for AUX/USB⁴ and Bluetooth^{® 5} functions. The GXL and Crusade have the added benefits of satellite navigation⁶ and digital radio⁷ (DAB). Then connect your smartphone with Toyota Link⁸ and find fuel and accommodation, plan trips, receive real time advice, easy-to-follow directions and the latest weather information.

On the GXL and Crusade, the smart entry and start system allows you to get in and get going while the key remains in your pocket or bag, then when on the move, the 4.2" Multi Information Display (MID) provides important trip and vehicle information including outside temperature and average fuel consumption levels.

On hot days the air conditioned cool box is perfect to keep drinks cool and is conveniently placed just above the glove box. You'll also have air conditioning to keep you comfortable in all weather conditions, rising to automatic climate control air conditioning on Crusade.

When loading and unloading Crusade, the power back door can be opened and closed without the driver needing to leave their seat and the memory function controls how far up it opens, making it perfect when being used in areas with lower clearance.





Interior storage















Whether you're going around town or the country, Fortuner is ready to move your family in great comfort with maximum convenience and versatility. The interior has been designed following the latest in ergonomic development, placing everything just where it should be and delivering plenty of usable space.

The thick metallic accents and woodgrain-look ornamentation on GXL and Crusade are tastefully complemented by soft, quality upholstery with colour stitching used throughout the cabin. A premium interior pack featuring leather accented interiors and power adjustable driver and passenger seats is available as an additional option on the GXL. On Crusade models, the leather accented finishes are available in a choice of three colour options. You'll also find convenient cup and bottle holders and there's plenty of handy storage spaces throughout to stash all your essential gear.

Whatever the road conditions, whether travelling at low or highway speed, the advanced NVH (Noise, Vibration, Harshness) reduction system uses expansion foam and superior body seals to ensure you enjoy the quietness inside Fortuner.

The hydraulic power steering has been optimised for Australian conditions to be easy and light at low speed and in tight spaces, then retain higher levels of controlled feedback as the speed increases. At the flick of a switch you can also choose between 'ECO' and 'Power' modes using drive mode select for optimum performance in all conditions, and on GXL and Crusade, the paddle shifters allow you to change gear without your hands leaving the wheel.

The power to take you anywhere

With its 2.8L 4-cylinder turbo diesel engine, Fortuner gives you the power to go where you choose.

Developed from scratch to provide unprecedented reliability and response, it delivers a grunty 450Nm of torque tuned exhaust and advanced engine noise suppression.

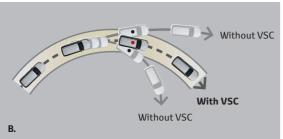
You'll also enjoy outstanding fuel efficiency,¹⁰ with the electronic common-rail fuel injection helping deliver figures as low as 8.6L per 100km¹⁰ (combined).

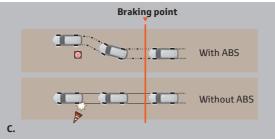
To manage this abundance of power in the smoothest possible way, you have the availability of accessibility of a 6-speed automatic transmission, where the gear ratios have been selected to provide maximum drivability and enhance fuel efficiency. This is what enhances the intelligence of Fortuner, even when carrying heavy loads or driving off road.

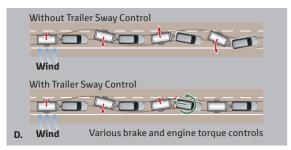
With such reassuring power, outstanding efficiency and reliability, what more could you need?

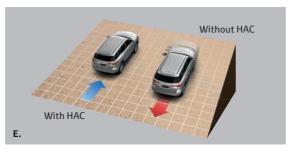












Whether heading off road or travelling with a cargo as precious as your family, Fortuner gives you the reassuring confidence of knowing it's been designed with safety as a top priority and awarded the highest ANCAP 5 Star Safety Rating (tested in 2015).

The reversing camera² helps provide a clear view of what's behind and displays static guidelines to help you reverse into tight spaces. The impact absorbing structure combines with the 7 SRS airbags to help provide exceptional all round protection for all of those inside. 3-point seatbelts with Emergency Locking Retractors (ELR) are standard on all seven seats. The front seatbelts also feature pretensioners and force limiters to prevent excessive loads being applied and reducing the impact to the chest should a collision occur.

The intelligent Anti-lock Braking System (ABS) with Electronic Brake-force Distribution (EBD) helps you stop quickly and safely, while the Vehicle Stability Control (VSC) helps you maintain grip on slippery surfaces and provide greater control when cornering.²

When towing, the Trailer Sway Control (TSC) automatically uses the brake and engine output to help limit trailer movement should it experience excessive sway.

A. 7 SRS airbags

- B. Vehicle Stability Control²
- C. Anti-lock Braking System²
 D. Trailer Sway Control
- E. Hill-start Assist Control²



Refined toughness ready to start your next adventure.

- 2.8L 4-cylinder turbo diesel
- 6-speed automatic
- 17" alloy wheels with all terrain tyres
- Side steps
- 3 x 12V Accessory Socket
- 7 seats

- 2 x ISOFIX points
- Second row center armrest
- Air conditioned cool box
- · Manual headlamp levelling
- Automatic headlamps (light sensitive)
- Monochrome Multi Information Display (MID)
- 7" display audio with Toyota Link8
- Voice Recognition (VR)

- · Reversing camera²
- Rear parking sensors²
- 4x4 drivetrain
- Active Traction Control (A-TRC)
- Rear differential lock
- 7 SRS airbags
- Hill-start Assist Control (HAC)
- Diesel Particulate Filter (forced burn off) switch















Take the next step up and follow your own path. In addition to, or replacement of, GX features:

- Smart entry and start system
- Premium steering wheel and gear lever
- · Paddle shifters

- Colour 4.2" Multi Information Display (MID)
- Digital radio⁷
- Satellite navigation⁸
- · Halogen fog lamps
- · Privacy glass
- Roof rails
- Downhill Assist Control² (DAC)

Option pack 1: Dark Brown leather accented interior with power adjustable driver and front passenger seats

Option pack 2: Black and Red two-tone leather accented interior with power adjustable driver and front passenger seats















The ultimate expression of refined toughness is ready for you. In addition to, or replacement of, GXL features:

- 18" alloy wheels with highway tyres
- Dark Brown or Fawn leather accented interior
- Driver and front passenger seat heater
- 8-way power adjustable driver's and front passenger seats
- · Climate control air conditioning
- 11 speaker JBL audio system9

- 220V accessory connector
- Bi-LED headlamps with auto-levelling
- Integrated LED Daytime Running Lamps (DRLs)
- LED fog lamps
- · Power back door

Option pack: Black and Red two-tone leather accented interior











Great colours Tough choice

Now you can have Fortuner in the colour¹¹ of your choice. The hardest part is picking which one you like best.



Glacier White 040



Crystal Pearl¹ 070 (Not available on GX)



Silver Sky¹ 1D6



Graphite¹ 1G3



Eclipse Black¹ 218



Phantom Brown¹ 4W9



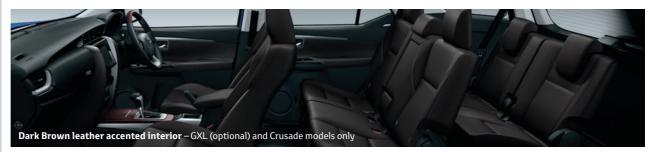
Nebula Blue¹ 8X2

Wide-open interior spaces

The modern design of the cabin is tastefully complemented by soft, quality upholstery with colour stitching used throughout. On Crusade models, the leather accented finishes are available in a choice of two colour options, 11 Dark Brown and Fawn. Plus, the sleek Black and Red leather accented interior optional on Crusade and GXL models.









Stylish extras for your next adventure

Whether you're going off-road outback or making a weekend escape, only Toyota Genuine Accessories¹² have been developed alongside Fortuner to be right up to the challenge of your next adventure. All are built to fit straight onto your Fortuner, and they're also backed by our Toyota Warranty.¹³

Get ready for life's adventures with Toyota Genuine Accessories.

To find out more, go to www.toyota.com.au/fortuner/accessories



Choose from either alloy or steel bullbars, both developed by Toyota and rigorously tested for durability to protect critical components should an impact occur during off road driving. Alloy bullbars are airbag-compatible, available in variants to fit the Toyota enhanced Warn winch, and have mounting platforms for driving lights and an antenna. For frontal protection, the stainless steel nudge bars have got you covered.

The high tensile, airbag-compatible steel cargo barrier is perfect to keep loads in place. With all the extra load space and a maximum braked towing capacity³ of up to 2,800kg it's up to you to decide where your next trip will take you.







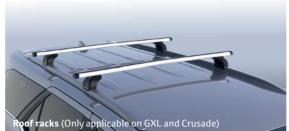
- **A. Alloy bullbar** (Winch fitted on winch compatible variant with RALLYE 3003 driving lights shown. Driving lights sold separately.)
- B. Premium steel bullbar
- C. Nudge bar
- D. 18" alloy wheels (Available in Machined Grey and Matte Black, Machined Grey shown)
- E. Winch (Synthetic Rope variant shown)14
- F. Tow bar, tow ball and trailer wiring harness³ (Each sold separately)































The Toyota Advantage

Every Toyota gives you a lifetime of advantages. That's what makes it a Toyota. You'll enjoy legendary Toyota value from the moment you drive away, and you'll continue to appreciate the quality, safety and innovation that's engineered into each model, every day you drive.

Discover the full range of products and services and find your nearest Dealer at **toyota.com.au**

Discover the freedom of Toyota Access¹⁵

Toyota Access puts you in complete control when buying a new car, with lower monthly repayments. Drive out of the Dealership with a clear road ahead then drive back a few years later with more options at your disposal than ever before. Whatever stage you're at in life, Toyota Access puts you in the driver's seat with flexibility and assurance. To discover Toyota Access for yourself visit toyota.com.au/toyota-access

Capped price servicing¹⁷

A new Toyota means you don't have to worry about unexpected service costs. Every Toyota comes with a low, capped price service cost for a set number of years/kilometres. Pay the same low capped price from one eligible logbook service to the next for up to three years or 60,000km, whichever occurs first (including Genuine parts, labour and fluids). For the full benefits consult a Toyota Dealer or visit toyota.com.au/advantage

Toyota Warranty Advantage

Every new Toyota is built to exceptional standards, and from 1 January 2019, Toyota vehicles are backed by a five year/unlimited kilometre warranty. ¹⁸ If your vehicle is properly serviced and maintained per its Warranty and Service Book, we'll extend your engine and driveline warranty for an additional 2 years, ¹⁹ giving you peace of mind for years to come. In the event of a claim covered by warranty, you are covered by a 60 day money back guarantee

and 7 years emergency assistance including expenses related to car hire, towing or even accommodation if required. For more information visit toyota.com.au/owners/warranty

Finance to get you going

If you need a little help, Toyota Finance²⁰ can offer you a wide range of vehicle financing options. With Toyota Finance, you'll have the peace of mind of dealing with one of Australia's leading vehicle finance corporations with over 30 years experience. And with a range of flexible products and services to suit almost every need and circumstance, Toyota Finance can help find the right package for you or your business.

Insurance options

Our Comprehensive Motor Vehicle insurance policy is packed with great benefits including; agreed value cover, new vehicle replacement if your Toyota is written off within the first three years, use of Toyota Genuine Parts, and a Lifetime Repair Guarantee on repairs authorised by Toyota Insurance.²¹ For more information visit **toyota.com.au/insurance**

Extend your peace of mind

Whether it's a flat tyre, lost keys or a flat battery, Toyota Roadside Assist²² is never more than a phone call away. Available 24 hours a day, seven days a week, our technicians are there to help you get back on the road. For more information visit toyota.com.au/insurance/roadside-assistance

Disclaimers and Notice

- 1 Paint featured is an optional extra at additional cost.
- 2 Hill-start Assist Control, Anti-lock Braking System, Electronic Brake-force Distribution, Vehicle Stability Control, Downhill Assist Control, reversing camera and rear parking sensors are a driver assist devices only and should not be used as a substitute for safe driving practices.
- 3 Towing capacity subject to regulatory requirements, tow bar design, vehicle design and towing equipment limitations. Ask your Dealer for details of Toyota Genuine tow bar capacity and availability details.
- 4 Not all devices will be compatible. Functionality varies depending on device.
- 5 The Bluetooth® word mark is owned by Bluetooth SIG, Inc. Not all devices will be compatible and functionality varies depending on the device.
- 6 Current navigation mapping database encompasses major capital and primary national road networks and offers some coverage in regional areas. Available on the current model Crusade.
- 7 Digital radio station coverage dependent on vehicle location.
- 8 Toyota Link is available on certain vehicle models and grades only. Toyota Link services rely on data from the driver's compatible mobile phone and information provided by third parties. Availability is dependent on a number of factors, including the availability of third party information, mobile service, sufficient mobile data allowance and GPS satellite signal reception. Mobile usage is at the user's cost. Toyota Australia reserves the right to add, remove or modify applications. Compatibility with smartphones will vary according to model and operating system. Further information (including smartphone compatibility) is provided at toyota.com.au/toyotalink
- $9\quad \mathsf{JBL} @ \ \mathsf{is}\ \mathsf{a}\ \mathsf{registered}\ \mathsf{trademark}\ \mathsf{of}\ \mathsf{Harman}\ \mathsf{International}\ \mathsf{Industries}, \mathsf{Incorporated}.$
- 10 Results achieved in test conditions. Actual results may vary depending on driving conditions/style, vehicle condition and options/accessories fitted. Fuel consumption data provided for comparison purposes only. ADR 81/02 combined (L/100km).
- 11 Toyota Australia reserves the right to vary and discontinue the current interior and exterior colours, trims and colour/trim/model combinations. Colours and trims displayed here are a guide only and may vary from actual colours due to printing/display process. See your Toyota dealer to confirm colour/trim/model availability when ordering your vehicle. Metallic/mica/pearlescent paint is optional and subject to additional charges on most models.
- 12 Toyota Genuine Accessories are not applicable to all models/grades. Consider the mass of your load to ensure you will not exceed the maximum allowable individual axle capacity, Gross vehicle Mass and/or Gross Combined Mass of the vehicle. Refer to the current Accessories brochure or visit toyota.com.au for details on warranty and toyota.com.au/vehiclepayload for details on vehicle payload to help determine Accessories suitable for your vehicle. Accessory colours shown may vary from actual colour due to the printing process.
- 13 All Toyota Genuine Accessories purchased and fitted to a Toyota are warranted for the remainder of the New Vehicle Warranty or 12 months, whichever is greater Toyota Genuine Accessories purchased from an authorised Toyota Dealer over the counter are warranted from the date of purchase for one year. The Toyota Genuine Accessories Warranty will not apply to the extent that any claim,

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Toyota Australia uses its best endeavours to ensure material is correct when published. Check with your authorised Toyota Dealer when ordering to ensure the vehicle with your chosen specifications, equipment and colour is available and can be delivered within the timeframe suitable to you. Certain accessories when fitted will require the removal of standard equipment, which may be retained by Toyota Australia or your Toyota Dealer. Toyota Australia reserves the right to change, without notice, prices, colours, materials, equipment, and specifications and discontinue colours/models. To the extent permitted by law, Toyota Australia

- damage or non-performance is caused by the fitment of any part or accessory that is not Toyota Genuine. Conditions apply. The Toyota Genuine Accessories Warranty does not limit and may not necessarily exceed your rights under the Competition and Consumer Act 2010.
- 14 Toyota recommends replacing the Synthetic Rope every 12 months.
- 15 Terms and conditions, fees and charges apply. Toyota Access Guaranteed Future Value products are available to approved customers of Toyota Finance, a division of Toyota Finance Australia Limited ABN 48 002 435 181, AFSL and Australian Credit Licence 392536.
- 16 Lower monthly repayments compared to a similar term with no Guaranteed Future Value (GFV) or equivalent balloon final payment. Total interest charges will be higher if a GFV or balloon final payment is selected.
- 17 Applies to standard scheduled logbook servicing (normal operating conditions). Excludes Government and Rental vehicles. For details see your Toyota Dealer or visit toyota.com.au/advantage
- 18 Applicable to new vehicles delivered on or after 01/01/2019. The standard Toyota Warranty Advantage period is 5yrs, with unlimited kms, from delivery. Excludes vehicles used for a commercial purpose, such as taxis, hire vehicles and vehicles transporting people or goods for payment including rideshare. The commercial vehicle Toyota Warranty Advantage period is 5 years from delivery or 160,000kms (whichever occurs first). See toyota.com.au/owners/warranty or your vehicle's Warranty and Service Book for T&Cs. This warranty does not limit and may not necessarily exceed your rights under the Australian Consumer Law.
- 19 Applicable to new vehicles delivered on or after 01/01/2019. The Toyota Warranty Advantage (TWA) extended Engine and Driveline coverage is for 7 years from delivery, provided your vehicle is properly serviced and maintained per its Warranty and Service Book. See toyota.com.au/owners/warranty for details. The TWA does not limit and may not necessarily exceed your rights under the Australian Consumer Law.
- 20 Approved applicants only. Terms and conditions apply. Toyota Finance is a division of Toyota Finance Australia Limited ABN 48 002 435 181, AFSL and Australian Credit Licence 392536.
- 21 Terms and conditions apply. This advice is general in nature and does not take into account your objectives, financial situation or needs. Before making a decision to purchase any of the insurance products you should consider the appropriateness of the advice taking into account your own objectives, financial situation and needs and refer to the current PDS for the relevant product available from participating Dealers, via our website at toyota.com.au/insurance or by calling 137 200. Toyota Insurance purchased in a dealership or via the Toyota Insurance National Customer Solutions Centre is issued by Toyota Finance Australia Limited ABN 48 002 435 181, AFSL and Australian Credit Licence 392536. The insurer is Aioi Nissay Dowa Insurance Company Australia Pty Ltd ABN 11 132 524 282, AFSL 443540 (Adica). If Toyota Insurance is purchased online, the issuer and insurer is Adica.
- 22 Toyota Roadside Assist is administered by Toyota Finance, a division of Toyota Finance Australia Limited ABN 48 002 435 181, AFSL and Australian Credit Licence 392536.

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